



An EU funded project
Projekat finansira Evropska unija

Municipal Infrastructure Support Programme

●●● Building together for the future

Program podrške razvoju infrastrukture lokalne samouprave

●●● Gradimo zajedno za budućnost



An EU funded project
Projekat finansira Evropska unija

Municipal Infrastructure Support Programme
Building together for the future

Program podrške razvoju infrastrukture lokalne samouprave
Gradimo zajedno za budućnost

MISP IPA2008 Communication plans – delivered: May 2013

Municipal Infrastructure Support Programme
An EU funded project
Building together for the future

COMMUNICATION PLAN REGIONAL SOLID WASTE MANAGEMENT SCHE

FINAL REPORT
11 February 2013
CRS 223 – 292 (08/SE/01/13/21)
REFERENCE NUMBER: P2010_S2

Municipal Infrastructure Support Programme
An EU funded project
Building together for the future

COMMUNICATION PLAN RASINA DISTRICT REGIONAL WATER SUPPLY

FINAL REPORT
17 January 2013
CRS 223 – 292 (08/SE/01/13/21)
REFERENCE NUMBER: P2010_S2

Municipal Infrastructure Support Programme
An EU funded project
Building together for the future

COMMUNICATION PLAN ŠABAC WASTE WATER TREATMENT PROJECT

FINAL REPORT
25 January 2013
CRS 223 – 292 (08/SE/01/13/21)
REFERENCE NUMBER: P2010_S2

Municipal Infrastructure Support Programme
An EU funded project
Building together for the future

COMMUNICATION PLAN SREMSKA MITROVICA-ŠABAC REGIONAL SOLID WASTE MANAGEMENT

FINAL REPORT
26 December 2012
CRS 223 – 292 (08/SE/01/13/21)
REFERENCE NUMBER: P2010_S2

Municipal Infrastructure Support Programme
An EU funded project
Building together for the future

COMMUNICATION PLAN CENTRAL WASTE WATER TREATMENT PLANT AND SEWAGE COLLECTION PROJECT VELIKI BAČKI KANAL

FINAL REPORT
28 December 2012
CRS 223 – 292 (08/SE/01/13/21)
REFERENCE NUMBER: P2010_S2

www.misp-serbia.rs

www.misp-serbia.rs

www.misp-serbia.rs

www.misp-serbia.rs

www.misp-serbia.rs



An EU funded project
Projekat finansira Evropska unija

Municipal Infrastructure Support Programme
●●● Building together for the future

Program podrške razvoju infrastrukture lokalne samouprave
●●● Gradimo zajedno za budućnost

MISP COMUNICATION TOOLS DEVELOPED – MISP ENVIRONMENTAL CAMPAIGN

- a) **Promotional short documentary film on environmental protection**, EU and State support and municipal infrastructure in general - directed, recorded and edited.
- b) **Promotional TV teasers and Radio Jingles on environmental protection in category of solid waste, water supply and waste water collection and treatment**, maximum 60 sec long - one teaser and one jingle per investment projects, **(5 in total: 2 in category of Solid Waste, one in general on Environmental protection, one in Waste water collection and treatment, one in Water Supply category)** directed, recorded and edited.
- c) **Billboard/Poster graphic solutions with developed messages on environmental protection in category of solid waste, water supply and waste water collection and treatment (5 in total)** delivered in appropriate format. Additionally MISP will also finance printing of these materials.



An EU funded project
Projekat finansira Evropska unija

Municipal Infrastructure Support Programme
●●● Building together for the future

Program podrške razvoju infrastrukture lokalne samouprave
●●● Gradimo zajedno za budućnost

MISP Communication activities – EU GREEN WEEK

1. Press conference on Communication plans and promotion of MISP Communication tools from environmental campaign in Kruševac, Šabac, Sremska Mitrovica, Vrbas, Kula and Pirot Municipalities (Green week: last week of May, First week of June)
2. 4 of June 2013 – SEIO and MISP – Požarevac WS project promotion
3. 5 of June 2013 – Green event in ŠA/SM with Eu Info center – promotion of RSWM SM/ŠA and WWTP Šabac project
4. 10 of June 2013 – Environmental conference EnE13 “Environment to Europe”

NE PRILJAJMO!
SRBIJU!



www.misp-serbia.rs
www.europa.rs



28.05.2013 12:11



← Trim trail "Sarlah"

Галерија "Ч"

Народно по

Bus station

DOKAŽIMO DA NISMO OVAKVI.
MENJAJMO NAVIKE, ČUVAJMO NAŠU
ŽIVOTNU SREDINU!
www.misp.saraha.rs
www.europa.rs

P
ZONA II
neograničeno
naplata parkiranja
7-21. subotom 7-14
9102
9103
9104

28.05.2013 11:32



An EU funded project
Projekat finansira Evropska unija

Municipal Infrastructure Support Programme

Building together for the future

Program podrške razvoju infrastrukture lokalne samouprave

Gradimo zajedno za budućnost

NE PRLJAJMO SRBIJU!

www.misp-serbia.rs
www.europa.rs



Program podrške razvoju infrastrukture lokalne samouprave
Projekat finansira Evropska unija

Gradimo zajedno za budućnost

TI ODLUČUJEŠ! O SVOJOJ ŽIVOTNOJ SREDINI

www.misp-serbia.rs
www.europa.rs



Program podrške razvoju infrastrukture lokalne samouprave
Projekat finansira Evropska unija

Gradimo zajedno za budućnost

TROŠIMO VODU PAMETNO ZATVORI ČESMU DA NE CURI!

www.misp-serbia.rs
www.europa.rs



NEISPRAVAN VODOKOTLIĆ
TROŠI 3.450 LITARA
VODE DNEVNO
ŠTO JE
106.950 LITARA
MESEČNO

NEISPRAVNA ČESMA
ISKAPA 80 LITARA
VODE DNEVNO
ŠTO JE
2.840 LITARA MESEČNO



Program podrške razvoju infrastrukture lokalne samouprave
Projekat finansira Evropska unija

Gradimo zajedno za budućnost

episa
NATIONAL OFFICE FOR
www.epi.gov.rs

**Royal
HaskoningDHV**
Enhancing Society Together

VNG
Water & Energy
Water Services Corporation



An EU funded project
Projekat finansira Evropska unija

Municipal Infrastructure Support Programme

●●● Building together for the future

Program podrške razvoju infrastrukture lokalne samouprave

●●● Gradimo zajedno za budućnost



Program podrške razvoju infrastrukture lokalne samouprave
Projekat finansira Evropska unija

●●● Gradimo zajedno za budućnost



Program podrške razvoju infrastrukture lokalne samouprave
Projekat finansira Evropska unija

●●● Gradimo zajedno za budućnost





An EU funded project
Projekat finansira Evropska unija

Municipal Infrastructure Support Programme

●●● Building together for the future

Program podrške razvoju infrastrukture lokalne samouprave

●●● Gradimo zajedno za budućnost

On 24 of May MISP Delivered to all MISP SC Members:

1. Memorandum on importance of communication and raising the public awareness in sustainable development of municipal infrastructure – Identified problems and future recommendation
2. 5 hard copies of MISP IPA2008 Communication Plans for RWS Rasina, RSWM SM/ŠA, RSWM Pirot, WWTP Šabac and CWWTP Vrbas/Kula (Veliki bački kanal)
3. Letter of support of Government of Serbia Media Office
4. Letter of support HoD Vincent Degert



An EU funded project
Projekat finansira Evropska unija

Municipal Infrastructure Support Programme

●●● Building together for the future

Program podrške razvoju infrastrukture lokalne samouprave

●●● Gradimo zajedno za budućnost

QUESTIONS AND ASSISTANCE

Sanja Babić

Public Relations Expert/Event Manager, MISP

+381 63 451 416

sbabic@misp-serbia.rs

www.misp-serbia.rs

Thank you for your attention!